

A J MOHAMED NIHAL

UX / Product Designer

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EXPERIENCE

UX / Product Designer | DND Infotech LLP *February 2025 to Present*

HayyaFit: B2B and B2C Sports Platform (Saudi Arabia)

- Designed end to end UX for a multi sided sports platform, covering **court and event ticket booking**, expert connections, and athlete networking
- Built **role based workflows** across B2B and B2C sides while maintaining design consistency system wide
- Owned **design QA** through multiple review cycles, tracking and retesting UI inconsistencies and functionality issues through UAT sign off, ahead of Play Store launch

B2B and B2C Banquet Booking Platform, USA (NDA)

- Designed end to end UX for two connected applications, **B2B and B2C**, translating the client's product vision into detailed interaction and design systems
- Used **Vercel AI** to specify every interaction in detail, ensuring a smooth, low friction handoff to engineering during development
- Currently conducting both **design QA and functional testing** as the product moves through active development

PROJECTS

Patch AI, Apartment Maintenance Chatbot: Designed an end to end conversational AI system for reporting and tracking maintenance issues, with a dual user framework (resident and manager) and predictive dashboards for facility teams.

Ally, Zoo Wayfinding Smart Companion: Reimagined zoo visits with AR powered wayfinding, interactive learning tools, and accessibility built in across ages.

Evona, EV Charging App: Designed a unified flow for EV charging discovery, booking, navigation, and payment, tackling range anxiety through real time availability and simplified payments.

EDUCATION

Bachelor of Design, Interaction Design PES University, Bengaluru | 2023 to Present (4th Year)

SKILLS

UX and Product Design Skills: UX Strategy, User Flow and Journey Mapping, Information Architecture, Interaction Design, Responsive and Adaptive Design, Design Systems, Developer Handoff, Design QA, Conversation Design, AI UX

Creative and Visual Tools: Figma, FigJam, Adobe Photoshop, Adobe Illustrator

Development and Technical Tools: HTML, WordPress, Webflow, Canvas, Unity, Framer, Jira

AI and Modern Tools: Vercel, Lovable, Claude Design, Gemini, Codex